

Safer

Communities that are safe and feel safe

1 Reducing the harm caused by substance misuse, particularly alcohol

- The implementation of an alcohol strategy designed to tackle the misuse of alcohol through education, enforcement and treatment activities

2 Tackling domestic abuse

- Develop domestic abuse services which aim to raise awareness, encourage reporting and tackle persistent offenders
- Widening outreach work to support victims
- To ensure adequate services are in place to support victims seeking refuge from domestic abuse

3 Tackling anti-social behaviour (ASB) including criminal damage and arson

- To reduce the incidents of serious and persistent ASB through a programme of education, enforcement and diversion
- Adopting and implementing the standardised incremental approach
- Tackling anti-social behaviour issues related to young people through diversion
- Educating the wider community regarding what does and does not constitute ASB

4 Reducing serious acquisitive crime particularly burglary and theft from vehicles

- Identify and target hot spots through analysis
- Deliver rolling information campaigns to raise awareness
- Reduce opportunities of crime through awareness, enforcement and technical equipment
- Provide analysis on repeat victims to identify problem profiles
- Improve the security of elderly, vulnerable and hard to reach groups

5 Reducing re-offending and the impact of offending on the community

- Develop projects to support the reintegration of ex-offenders into society
- Tackle persistent offending through MAPPOM and target hardening

Targets

- Reduce acquisitive crime (including burglary and vehicle crime) by 3% by end of 2008/09 based on 2007/08 baseline
- Reduce violent crime by 3% by end of 2008/09 based on 2007/08 baseline
- Reduce repeat incidents of domestic abuse by 20% by end of 2008/09
- Increase reporting of domestic violence by 5% by end of 2008/09

Greener

A cleaner, greener environment

11 Improve the maintenance and appearance of public open spaces

- By programming works to a seasonal schedule
- Engaging with the public on the maintenance specification

12 Reducing impact of litter, graffiti and abandoned vehicles

- Promoting clean up days
- Responding to complaints quickly
- Continually reassessing the frequency of cleaning schedules

13 Protect the rural character of the Borough

- The Melton Local Development Framework will restrict development in the countryside
- The special character of our rural areas will be protected
- We will conserve and enhance biodiversity in the Borough

14 A cleaner, greener and more attractive town centre

- Ensuring street furniture is maintained or replaced to a set standard
- Floral displays are managed
- Street cleansing is suitable for each unique part of the town centre

15 To minimise waste and maintain high rates of recycling

- To work in partnership with the county council on waste minimisation initiatives
- To collect a diverse range of recyclable materials

16 Reduce town centre traffic congestion

- The Melton Local Development Framework will include measures to reduce traffic congestion and plan for the construction of a Melton Mowbray bypass

Targets

- Residual household waste per head - reduction of 2% over the previous year
- Household waste recycled and composted = 50.5% in 2009/10
- Improved street and environmental cleanliness (levels of graffiti, litter, detritus and fly posting) of 10% over the previous year; every year

Stronger

Inclusive communities with a strong economy

6 Help provide a stock of housing accommodation that meets the needs of the community, including the need for affordable housing

- The Melton Local Development Framework will address the imbalance of housing type and size
- We will require all residential developments to make a contribution towards affordable housing
- We will secure more rural affordable housing through the development of 'exception' sites
- Examine opportunities to redevelop our property for affordable housing

7 Supporting and developing young people to encourage a positive contribution to the well-being of the Borough

- Develop and sustain an Action for Youth Group
- Establish and sustain at least one new major Youth Venue/Project in the Borough within each of the next three years
- Develop a Youth Strategy with a clear Action Plan
- To work with youth services to develop activities for young people at risk or involved in offending or anti social behaviour
- Utilise our resources to assist other key agencies to assist with the targeted intervention for disaffected children
- Develop Children's Centre/Community Centre services to include extended services
- Provide community based Play areas for young people developed through the Play strategy

8 Developing and sustaining a competitive and successful local economy

- Ensure a high level of skills, education & employment is maintained across the Borough
- Provide appropriate employment space & infrastructure
- Improve financial well-being, by increasing people's access to financial & debt management / advice services
- Maximise the Borough as a place for investment, with a focus on improving the visitor economy by maximising tourism potential

9 Enhance the vitality and viability of Melton Mowbray town centre

- Promote and market the town to attract more visitors and increase footfall
- Encourage further investment and development in the town
- Sustain the town centre as a safe and secure environment for the benefit of all who use it

10 Improved quality of life for people living in the most disadvantaged neighbourhoods

- Clean streets and parks
- Reduction in waste/increase in recycling
- Decent homes and planned maintenance programme
- Environmental improvements
- Reduce anti-social behaviour and criminal damage
- Increase positive activities for young people
- Improve physical environment

Targets

- 245 new affordable homes built 2008-2013
- Increase the working age population qualified to at least level 2 by 1.75% by the end of 2008/09
- Increase the working age population qualified to at least level 4 by 1% by the end of 2008/09
- Increase the number of VAT registered businesses in the area showing growth
- Town centre vacant units less than 5%
- % of town centre businesses reporting increased turnover over last year – 60%

A well run Council

Good services that are value for money

17 To provide high performing services that are efficient and meet customers needs

- Build a better understanding of our customers needs
- To redesign services that consistently meet customer expectations
- To promote new and efficient ways of working
- To encourage wider participation, involvement and leadership from every part of the community
- To build an innovative "fit for purpose" new Council Headquarters
- Promote a 'one team' culture
- Support and develop the workforce and councillors
- Provide a resilient and secure IT infrastructure
- Deploy resources flexibly
- Manage projects effectively
- Manage performance
- Identify and manage risks
- Promote partnership and collaborative working
- Keep council tax increase down to below 5%

Targets

- Value for money – £280,000 (or 3%) net value of ongoing cash-releasing value for money gains that have impacted since the start of the 2008-09 financial year