

FREE Business Training

FREE Customer Service training supported by the MTCP and Melton Borough Council, is open to all businesses.

"This course will show you how to measure your service delivery and that of your competition. It will enable you to tighten up your procedures and systems, set standards and motivate staff to meet them. Everyone who communicates with a customer in any way should attend this event!"

Wednesday 25th February
6.00pm - 8.00pm - The Samworth Centre



FREE business training is also being offered in neighbouring towns, of Stamford and Oakham. For further details, please contact Shelagh Core on 07919 330849, or course facilitator, Sally Williams on 07881 827600

Retail Baskets



Melton in Bloom, supported by the MTCP, scooped two Silver Awards and a Judges Special Award in the East Midlands in Bloom competition last year. This year we are going for gold!!

For £50, baskets will be installed, watered and maintained from Spring to Autumn. To join the hanging basket scheme, please complete the enclosed form or contact the TCM team for further details - all orders must be placed by March. (Melton in Bloom website) www.meltononline.co.uk

FREE Business Advice Surgeries

- Does your business need support to help tackle the impacts of the economic downturn?



- Are you looking for support to develop your business?

Well if so, why not visit one of the following FREE Business Advice Surgeries organised by the Town Centre Partnership in conjunction with Melton Borough Council:

26th Feb., 10am - 12 noon - 7 King Street
12th March, 1pm - 3pm - 7 King Street

Drop in at any time during these sessions to meet specialist business advisers from Business Link & Train to Gain to:

- Offer advice on availability of business funding, finance & grants
For example: Business Turnaround Grants "Real Help for Business" government package
- Answer your business questions
- Help review your business and identify actions to survive in current economic climate
- Help identify training needs & sources of support.
For example "Leaders First", new Leadership & Mgt programme

For further information on the surgeries, please contact Shelagh Core on 07919 330849

Survival Of The Fittest

17th February
FREE Half Day Workshop
8.45am - 1.00pm
PERA,
Melton Mowbray



Business Link is running a FREE half day workshop to provide practical advice on how to reduce costs in a tough economic climate. The 'Survival of the Fittest' event will focus on increasing profits, cost savings and business benefits.

To book your place contact Business Link on 0845 058 6644.
email: info@businesslinkem.co.uk
or visit www.survival-of-the-fittest.co.uk

EVENTS DIARY 2009

FEBRUARY

Frost Fair - Thursday 19th & Friday 20th
Market Place from 10.00am to 4.00pm.

The Young Victoria Exhibition - Friday 27th
Feb to Sunday 8th March, Belvoir Castle.

MARCH

Italian Market - Friday 6th & Saturday 7th
Market Place from 10.00am to 4.00pm.

Traditional Rare Breeds Poultry & Waterfowl Show - Saturday 28th, Cattle Market.

APRIL

Melton Fun Fair - Sunday 5th to Sunday 19th
Play Close from 12.00pm onwards.

Easter at Belvoir - Friday 10th - Monday 13th
Belvoir Castle.

British Pie Awards - Tuesday 21st
St Mary's Church.

Vintage Classic Car and Bike Meet - Friday
24th, Market Place from 5.00pm to Dusk.

St. George's Day Event - Saturday 25th
Market Place from 10.00am to 4.00pm.

East Midlands International Cycle Classic Race - Sunday 26th, Town centre from 3.00pm.

MAY

Leicestershire County Show - Sunday 3rd &
Monday 4th, Melton airfield from 8.00am -
6.30pm.

Napoleonic Wars - Sunday 3rd & Monday 4th
Belvoir Castle.

Steam Festival & Family Show - Saturday
16th - Sunday 17th, Belvoir Castle.

Belvoir Triathlon - Saturday 23rd, Belvoir
Castle.

Melton Show - Monday 25th, Town Centre
Parks.

Vintage Classic Car and Bike Meet - Friday
29th, Market Place from 5.00pm to Dusk.

Hot Pots Ceramic Event - Saturday 30th -
Sunday 31st, Belvoir Castle.

JUNE

Stapleford Steam - Saturday 13th & Sunday
14th, Stapleford Park.

Vintage Classic Car and Bike Meet - Friday
26th, Market Place from 5.00pm to Dusk.

JULY

Open Air Midsummer Nights Dream - Friday
10th, Belvoir Castle.

Pork Pie & Potholes CiCLE Challenge -
Sunday 12th July, Town centre from 3.00pm.

Melton by the Sea - Thursday 23rd & Friday
24th, Town centre market place from 10.00am
to 4.00pm.

CLA Game Fair - Friday 24th - Sunday 26th
Belvoir Castle.

Vintage Classic Car & Bike Meet - Friday
31st July, Market Place from 5.00pm to Dusk.



SPRING
2009

TOWN CENTRE NEWSLETTER

Welcome to the Spring 2009 edition newsletter, produced by the Melton Town Centre Partnership. Building upon the funding successes and delivery of key elements of the "Think Melton Shop Melton" and Christmas campaign in 2008, this year the Partnership will also deliver its "Melton Means Business" campaign. This will include the launch of monthly Business surgeries, Business training and development opportunities, and Inward Investment, to ensure quality and investment of business in the town.

Inside this issue:

- Festive success
- Smart shop grants
- Free business training
- Melton in bloom 2009
- 2009 diary

New events for New Year



2009 sees an even greater number of events, to increase visitors and footfall in the town centre. The Frost Fair will return again during the Half term week, with the ice rink, husky dogs, stilt walker, free face painting and mask-making, and the usual array of fairground rides.

Italia in Piazza will bring a truly authentic Italian Market to the town for the first time on 6th and 7th March, offering traditional Italian Cuisine and products. The town will also host its first ever British Pie Awards, celebrating the heritage of the British pie and promoting regional specialities. The Awards will be held in St Mary's Church on 21st April, with winners announced at 4.30pm.

To continue the British theme, the town will be decorated in true St George's Day

style this year. St George's Day will be celebrated in the market place on Saturday 25th April, with a Dragon parade, free face painting and mask making, and street entertainment to make another fun family day.

For details of all events in and around Melton during 2009, please visit www.meltonbusiness.co.uk and click on events

Smart shop grant is now £200

Would you like grant aid to help improve the appearance of your business premises? Would you like discounts on paints, signage etc?



The Smart Shop grants have now been increased from £100 to £200 and are available for all businesses, towards frontage improvement, signage etc.

Supported by Melton Hardware & Digital Deadline, funding is now only available until the beginning of March 2009, so get your applications in quickly!! For further details and an application form please contact the TCM Team.

The Melton Town Centre Partnership is a non-political body, led by local business representatives for the benefit of the town centre. It is supported by Melton Borough Council.

CONTACTING THE TOWN CENTRE MANAGEMENT TEAM:
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